

ABERDEEN CITY COUNCIL

COMMITTEE	Council
DATE	15 March 2017
DIRECTOR	Bernadette Marjoram
TITLE OF REPORT	Locality Plans
REPORT NUMBER	CHI/17/056
CHECKLIST COMPLETED	Yes

1. PURPOSE OF REPORT

This report presents the Draft Locality Plans 2017-27 for Torry; Middlefield, Mastrick, Cummings Park, Northfield, Heathryfold; and Seaton, Tillydrone and Woodside. These plans are being developed in line with the requirements of the Community Empowerment (Scotland) Act 2015 and in consultation with communities living in these neighbourhoods.

These draft plans were endorsed by the Community Planning Aberdeen Board on 27 February 2017. These are 'living documents' and we will continue development of the plans with the communities and local partners.

2. RECOMMENDATION

Council is recommended to:

Endorse the current draft Locality Plans as living documents which will be continued to be shaped and developed in partnership with communities.

3. FINANCIAL IMPLICATIONS

There are no immediate financial implications arising from this report. Funding is already in place for various actions and interventions set out in the plans and business cases will be brought forward in due to course as further innovations are developed through local planning activity. It is not the single responsibility of the Council to resource the delivery of the plans; community planning partners, the business community and the voluntary sector should all be involved in pooling of resources for community and mutual benefits.

4. OTHER IMPLICATIONS

The Locality Plans have been developed through Community Planning Aberdeen in collaboration with the local communities. The Council's Locality Managers are responsible for facilitating the locality planning approach.

5. BACKGROUND/MAIN ISSUES

Locality Planning is a statutory requirement of the Community Empowerment (Scotland) Act 2015. The Act requires Community Planning Aberdeen (CPA) to identify localities, with a maximum population size of 30,000 residents, where people experience significantly poorer outcomes than other people across the City and Scotland as a result of socio-economic disadvantage. In line with the requirements of the Act, CPA has identified three localities for the purpose of locality planning.

Locality 1	Locality 2	Locality 3
(pop. Approx. 10,500)	(pop. Approx. 20,500)	(pop. Approx. 15,000)
Torry	Middlefield Mastrick Cummings Park Northfield Heathryfold	Seaton Tillydrone Woodside

For each of these localities, Community Planning Aberdeen must develop a locality plan. The locality plan sets out the priority outcomes for improvement of the locality, with details of how, by when and what difference this will make to local people.

The final plans will state what long term outcomes will be different for communities in 10 years and include contributory actions, indicators and targets for the short (1 year) and medium (3 years) terms. In preparing the locality plans, the Partnership has taken into account the needs and circumstances of the people residing in the locality by undertaking a local strategic assessment and through a number of engagement events with local communities.

The plans underpin the city wide [Local Outcome Improvement Plan 2016-26](#) which was endorsed by the Council on 17 August 2016. The Local Outcome Improvement Plan is a ten year plan for how Community Planning Partners will work together to tackle intergenerational inequality and deprivation in the City to achieve a vision of Aberdeen as a place where all people can prosper. The Locality Plans are critical to ensuring the city wide vision of a place where all people can prosper is a reality for our most disadvantaged communities.

DRAFT LOCALITY PLANS 2017-27

The Draft Locality Plans 2017-27 set out the priorities for improvement which Community Planning Aberdeen (CPA) is committed to achieving by working

together and with communities living in each locality over the next ten years. See Appendix 1 to 3.

The priorities identified within the Locality Plans are largely informed through engagement with local communities and local staff in each area. This includes three community engagement events which were held during September and October 2016 to ascertain the views of local people in relation to the themes of People, Place, Economy and Technology.

People	Place	Economy	Technology
the key life outcomes of the people of Aberdeen	how people experience Aberdeen as a place to invest, live and visit	central to ensuring a high quality of life for the people of Aberdeen	a key enabler of innovative, integrated local solutions

The priorities within each plan also take into account the results of the strategic assessments conducted for each locality last year. The strategic assessments consider the key issues facing the communities based on past and present performance, as well as emerging trends which will likely impact on the delivery of better outcomes for communities within these areas. Further we have taken account of previous relevant engagement activity to help understand community priorities and aspirations.

The Locality Plans break down each priority identified for the area using driver diagrams, in the same way as used for the city wide Local Outcome Improvement Plan. These illustrate how CPA will directly affect the outcomes it has prioritised for improvement. Driver diagrams are well known improvement tools which enable the Partnership and communities to demonstrate how they will improve outcomes for communities by working together to achieve specific improvement aims over the short, medium and long term.

The driver diagrams identify a number of improvement measures that Locality Partnerships will monitor to track progress in delivery of outcomes and ensure success. It is proposed that by adopting the driver diagram approach for the Locality Plans, the Council and CPA can be confident that we meet the conditions of the community empowerment act.

Further work will ensue over the following weeks to progress the Locality Plans in terms of refining improvement measures (including to deliver appropriate consistency across the three plans), populating with baseline data, where this is available a locality level, and setting improvement aims where feasible to do so. In the spirit of continuous improvement, the draft Locality Plans presented with this report are to be considered as living documents that will continue to evolve as our approach to locality planning, working with communities and using improvement methodology develops and matures.

The driver diagrams provide a strategic direction and specific actions. They provide a basis for developing innovative solutions at a local level to meet local context and needs. Through the process of developing the plans a bank of best practice solutions relevant to the priorities within the plans has been established. This evidence base will be a key determinant of future specific actions arising from the plans.

Members should note that 'public facing' documents are being produced for each locality. These documents will present information in a more concise manner and clearly articulate the link between what the community has said and what we are doing/intend doing.

LOCALITY PARTNERSHIPS

A Locality Partnership is being established for each of the Localities to provide local leadership of the plan development and scrutinise overall delivery of progress against improvements.

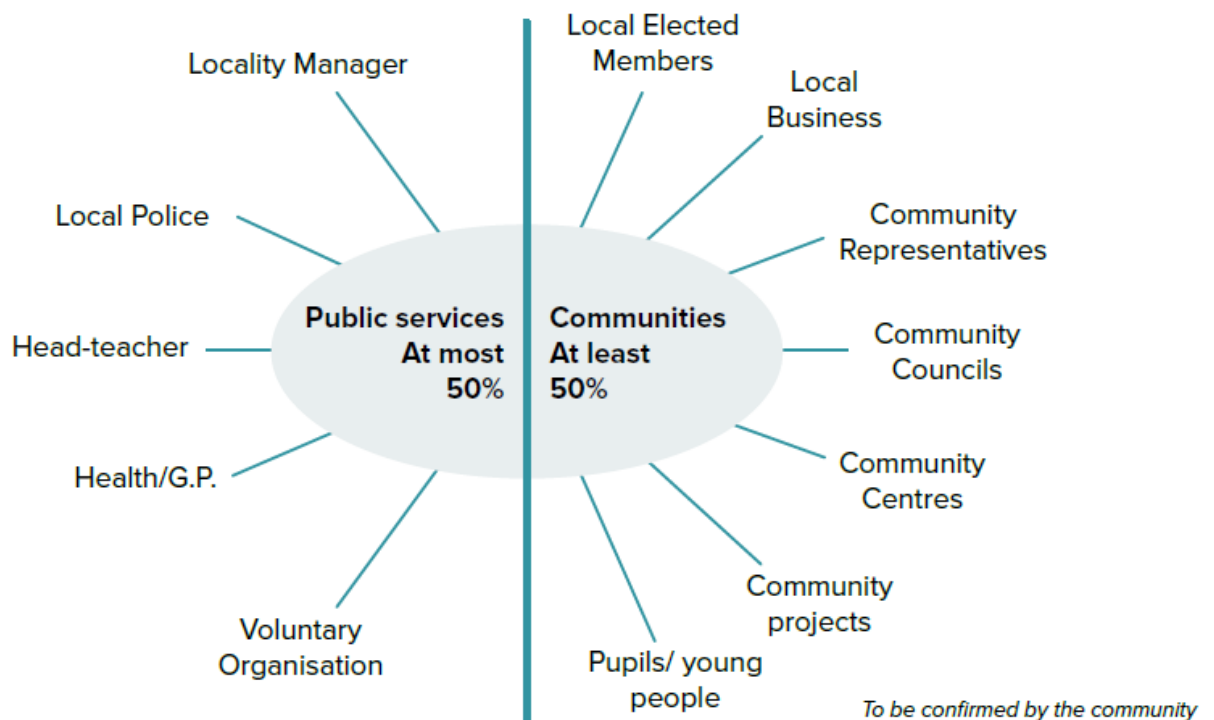
The Locality Partnerships will have a critical role in facilitating effective joint working between local staff and communities to ensure that delivery of the Locality Plan remains on track and any barriers to effective partnership working are removed. This signals a big change from the traditional planning approach to one which actively seeks out different perspectives and shares responsibility for the success and leadership of the plan across partners and community. This approach is consistent with the communities desire to have increased local influence and control over decision making.

The successful delivery of this plan will require a number of partners and the community to work together to develop action against priorities by analysing evidence of what is working elsewhere, taking risks, piloting and scaling up new ways of working as well as looking at creative ways to resource key actions.

The membership of the Locality Partnership will have at least 50% Community representation. We are working with SCDC to develop the partnership in Torry with a recruitment process to be undertaken. Community representatives are being identified for initial participation in partnerships for the other two localities. The learning from Torry will be used over all three localities in due course to determine future community representation. Partnerships will be established during April 2017.

Local elected members shall be invited to join the Locality Partnerships and invitations have been issued to public services to request nominations.

Locality Partnership membership:



We also recognise that the wider community need to have opportunities to participate in the development and delivery of the plan and we will work with existing local networks, develop regular stakeholder events, community survey's, use digital platforms for engagement as well as developing new ways of engagement as we develop.

6. IMPACT

Improving Customer Experience –

The recommendations within this report will ensure that the Council is working in Partnership with a range of relevant partners to meet the needs and aspirations of customers and communities. The plans have been developed through community engagement and are based on the communities priorities and strategic assessment of each locality.

Improving Staff Experience –

The recommendations within this report will ensure that staff have a deeper understanding of how they are contributing to improving outcomes for people in our priority neighbourhoods through the work that they do for the Council and how this fits with the wider Community Planning Aberdeen agenda.

Improving our use of Resources –

The recommendations within this report will ensure that the Council is working in partnership to maximise the use of our joint resources to deliver effectively on our shared priorities for our priority localities.

Corporate -

The recommendations within this report will ensure that there is a clear alignment between the vision and priorities of our priority localities, Community Planning Aberdeen and the Council's business plan, strategic infrastructure plan and individual service plans.

Public –

The recommendations within this report will ensure that the Council is working with partners to promote and progress equality of opportunity across all public services so that we meet the needs of all our citizens, including those who are most vulnerable and at risk of disadvantage and discrimination.

Implementation of the plans should make a significant impact in tackling inequality in the neighbourhoods within the three localities.

7. MANAGEMENT OF RISK

The locality planning methodology applied has provided a robust evidence base combining community views, data and input from professionals to develop the strategy and actions within the plans. Locality Partnerships are being established to oversee delivery of the plans and the partnerships will have formal relationships with the Community Planning Aberdeen structure. This provides a mechanism for seeking and receiving support from senior colleagues and specialist partnerships as required. A performance framework is being developed to support Locality Partnership assess impact of plan delivery.

An effective approach to locality planning is a critical step towards tackling inequality in our most socially deprived communities. It presents opportunities to identify and deliver innovative collaborative approaches to resolve community concerns applying preventative intervention to reduce long term resource demands. Locality Planning is a statutory requirement in the Community Empowerment (Scotland) Act 2015 and locality plans must be in place by 1 October 2017 for communities identified as experiencing relatively poor socio-economic outcomes.

8. BACKGROUND PAPERS

Community Empowerment (Scotland) Act 2015
Draft Aberdeen City Local Outcome Improvement Plan 2016-26 and approach to Locality Planning – report to Council 17 August 2017

9. REPORT AUTHOR DETAILS

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